
Download \"Just Another Emperor?\"

Posted by James David Morgan - 2008/04/08 18:31

The Nonprofit Quarterly is proud to deliver this message from Just Another Emperor? author Mike Edwards:

A new movement is afoot that promises to save the world by revolutionizing philanthropy, making non-profit organizations operate like business, and creating new markets for goods and services that benefit society. Nick-named "philanthrocapitalism" for short, its supporters believe that business principles can be successfully combined with the search for social transformation.

The stakes are very high. Fifty-five trillion dollars in philanthropic resources are expected to be created in the United States alone in the next forty years. It matters whether these vast resources are used to pursue social transformation or just to address the symptoms of global problems. And for the philanthrocapitalists themselves, it matters that they are seen to be serious about engaging with this question. If they aren't, they may find themselves on the receiving end of the same kind of backlash that greeted previous concentrations of private wealth and power. It is time for a different kind of conversation, less dominated by hype, more critical, and more open to evidence and dissenting voices. The result could indeed be a world transformed.

Download the entire text of Just Another Emperor?: The Myths and Realities of Philanthrocapitalism below.

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